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**For Immediate Release:**

## Access Athletics Uncovers a New Necessity with Zip-Off Leggings

**Hermosa Beach, CA, October 9, 2018** – Today, Access Athletics is thrilled to announce the launch of the brand’s inaugural line. The Hero Collection features black yoga leggings with some not-so-basic features that make the pieces work as hard as the wearer.

Access Athletics designs are cut from a breathable, anti-microbial polyester/spandex blend that wicks away sweat, and are adorned with intuitively placed zippers that allow the wearer to dress or undress faster and easier than ever before. The brand’s signature addition zips from the bottom, so athletes can ice after a workout, or get a pedicure on an off-day. The full-length zipper allows for changing clothes in small places or cold weather, because the user can keep their shoes on throughout the entire process. Furthermore, the zip-up feature targets athletes on-the-go, making it easy to dress in tight athletic leggings directly after applying lotion, or in humid environments, without the suction effect that usually makes the task an impossible feat.

“We’re passionate about creating solutions for active people,” noted Access Athletics CEO, Jennifer Abernathy. “As an athlete myself, I know how annoying it is to try to peel off my workout gear when I’m trying to rush to a meeting, or to have to change in a dirty locker room, in which I really don’t want my feet to touch the floor without a little rubber in between. Our designs make life easier for anyone who wears them, and I’m so proud to share this collection.”

The introductory line comes in sizes XS to XXL for men and women, and runs from \$115 to \$135 for the leggings.

Abernathy shared her thoughts on the upcoming launch, “We’re launching with a Kickstarter campaign, which is exciting because it’s the only time we’re ever going to offer such low prices. Our backers can get up to 50% off during the pre-sale, and they’ll get the first look at our innovative pieces.”

The Kickstarter campaign is set to launch on November 1st, with special early-bird pricing for the first 500 backers. At the end of the campaign, the Access Athletics website will be live for retail sales. By the end of 2019, the brand will be phased into retailers around the nation.

Interested parties can find out more by contacting Abernathy at [Jennifer@accessathletics.com](mailto:Jennifer@accessathletics.com). Sign up to receive a notification when the Kickstarter campaign goes live at [www.accessathletics.com](http://www.accessathletics.com).

## **About Axxess Athletics**

Axxess Athletics creates functional workout clothing designed for the athletes who spend their lives racing from the field to their kid's fun fair, the court to the conference room, or the gym – and back to the gym again. By adding simple features in ingenious places, Axxess Athletics strives to inspire athletes to work harder as they achieve their goals on any playing field. Get uncovered at [www.axcessathletics.com](http://www.axcessathletics.com).

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